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AQUACULTURE VIETNAM 2024

Vietnam's International Aquaculture Industry Exhibition

PRESS RELEASE

Press Conference
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Vietnam's Aquaculture Industry: Balancing Growth and Sustainability

Vietnam benefits from a long coastline and a dense river system, offering great potential for the development of its fisheries industry. Notably, the aquaculture sector plays a crucial role in the fisheries economy, making significant contributions to national food security and exports.

According to the Directorate of Fisheries, total aquatic product output in the first six months of 2024 exceeded 4.38 million tons, marking a 2.7% increase compared to the same period in 2023, with aquaculture accounting for over 2.43 million tons. The total export turnover of aquatic products reached USD 4.355 billion, a 4.9% increase over the same period in 2023.

Despite its successes, the industry still faces numerous challenges, including epidemics that cause significant losses for farmers. Climate change, with extreme events like drought and saltwater intrusion, has impacted water quality and production. Environmental pollution from industrial and agricultural activities has also posed many difficulties for the aquaculture sector. Additionally, intense competition and rising trade barriers from major markets such as the U.S. and the European Union have created substantial obstacles.

To adapt to market changes and ensure sustainable development, the aquaculture industry must focus on several key solutions. First, promote digital transformation and the adoption of modern technology in production. Second, ensure food safety and hygiene by establishing a traceability system, controlling product quality, and meeting international standards. Third, expand the market by enhancing trade promotion, exploring new markets, and increasing the brand value of Vietnamese seafood. Additionally, international cooperation to gain experience and access new technology is also a crucial strategy.

Reducing greenhouse gas emissions in aquaculture is a crucial factor in developing a sustainable green economy. One potential solution is to adopt low-emission feed alternatives. Transitioning to algae-based feed or insect protein can help reduce the industry's carbon footprint. Additionally, integrating renewable energy sources, such as solar and wind power, into aquaculture operations can further reduce emissions.

These energy sources can power aeration systems, water pumps, and other essential equipments, decreasing reliance on fossil fuels.

With a vision for the sustainable development of the aquaculture sector, the Vietnamese government and relevant associations have proactively implemented various policies to support farmers. These include offering preferential credit, technology transfer, aquatic breed support, and infrastructure development. Additionally, national target programs focused on developing new rural areas and advancing the marine economy, along with preferential policies to attract foreign investment, have also created new opportunities for the aquaculture industry.

With cooperation from governments, businesses, and farmers, Vietnam can achieve a sustainable and prosperous aquaculture industry that meets both economic and environmental goals.

Dive Into Innovation with Aquaculture Vietnam

Aquaculture Vietnam is Vietnam's International Aquaculture Industry Exhibition. This is a comprehensive event that allows visitors to explore the entire aquaculture value chain, from farming and fishing to processing.

Aquaculture Vietnam offers a dynamic platform for exhibitors to showcase their latest products, services, and technologies. Aquaculture Vietnam 2024 will feature over **100 exhibitors** and is expected to attract **4,000 visitors** from more than **20 countries/regions**.

The event brings together industry leaders and experts from around the world, making it a key venue for fostering cooperation, driving innovation, and shaping the future of the seafood industry.

Aquaculture Vietnam 2024 collaborates closely with **the Vietnam Fisheries Society (VINAFIS)**, the **International Collaborating Centre for Aquaculture and Fisheries Sustainability (ICAFIS)**, as well as associations, and media agencies across key aquaculture provinces in Vietnam. This collaboration aims to add new value to the exhibition, making it not only a venue for business exchange but also a scientific forum for updating technology, knowledge, and emerging trends.

In particular, the following programs and activities are highlighted to promote innovation and sustainable development in the fisheries and aquaculture industry:

International Aquaculture Vietnam Conference (6th edition): The conference focuses on the theme "**Greenhouse Emission reduction and Development of Green Economy in Aquaculture**" It will span 2 days, October 9 and 10, featuring five thematic sessions: *Aquaculture Species diversity; Technologies towards reducing greenhouse gas emissions and using renewable energy (RAS, Aquaponic, Solar Energy...); Circular economy to reduce costs and increase values for the aquaculture industry; Multi-product strategies, international certification requirements; Aquaculture production and trading through the value chain.* The conference brings together leading professors, experts, and speakers from Vietnam and around the world.

Biosecurity Asia Forum: The forum will focus on the directions, methods, and implementation of biosecurity—a core value for sustainable development in the aquaculture and livestock industry. This is a standout feature of this year's exhibition.

The conferences are not only scientific forums with in-depth and diverse content but also offer opportunities for businesses and aquaculture households to exchange ideas, engage in discussions, and learn from each other. This will also be a valuable opportunity for businesses to connect with their target customers, promote their products, and enhance brand awareness.

Aquaculture Vietnam also features a diverse range of highlighted programs, including the Match & Meet Program, Bus-in Program, etc.

Join the journey of innovation and sustainable development at Aquaculture Vietnam 2024 from **October 9 to 11** at the **Saigon Exhibition and Convention Center (SECC)**, 799 Nguyen Van Linh, District 7, Ho Chi Minh City.

The exhibition will take place concurrently with **The Vietnam's Premier International Feed, Livestock, Meat Industry Show - Vietstock 2024**. This combination promises to be a comprehensive destination, covering the value chain of the livestock and aquaculture industry. It paves the way for breakthroughs and global connections in the future.

The opening ceremony of Aquaculture Vietnam 2024 will be held on October 9, 2024, at the Saigon Exhibition and Convention Center (SECC). Aquaculture Vietnam 2024 warmly welcomes our partners, customers, visitors, and media representatives.

Pre-registration: <https://ers-vn.informa-info.com/vsv24>

About organiser

Aquaculture Vietnam and Vietstock are a part of a livestock & aquaculture exhibition series in Asia organised by INFORMA MARKETS.

INFORMA MARKETS is the world's leading exhibition organizer. Informa Markets creates platforms for industries and specialist markets to trade, innovate and grow. Our portfolio is comprised of more than 550 international B2B events and brands in markets including Healthcare & Pharmaceuticals, Infrastructure, Construction & Real Estate, Fashion & Apparel, Livestock & Aquaculture, Hospitality, Food & Beverage, and Health & Nutrition, among others.

We provide customers and partners around the globe with opportunities to engage, experience and do business through face-to-face exhibitions, specialist digital content and actionable data solutions. As the world's leading exhibitions organiser, we bring a diverse range of specialist markets to life, unlocking opportunities and helping them to thrive 365 days of the year.

Contact Information

Ms. Anita Pham

Tel: +84 78511 8852

Email: anita.pham@informa.com