

POST-SHOW REPORT

THE VIETNAM'S PREMIER INTERNATIONAL **FEED, LIVESTOCK, AQUACULTURE & MEAT** INDUSTRY SHOW

20 YEARS OF INNOVATION
A TRUE MILESTONE ACHIEVEMENT



VIETSTOCK
2024 EXPO & FORUM



AQUACULTURE
VIETNAM 2024

9»11/10/2024

SAIGON EXHIBITION & CONVENTION CENTER (SECC)
HO CHI MINH CITY • VIETNAM



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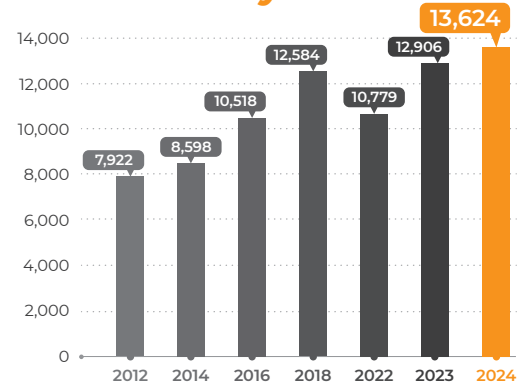
13,624
Attendees



225
Exhibitors



Number of attendees over years



45
Countries / Regions



20 Years
Anniversary



Mr. Phung Duc Tien
Vice Minister
Ministry of Agriculture & Rural Development

“ Vietstock serves as a vital bridge, connecting the livestock and aquaculture business community, experts, producers, and both domestic and international farmers to collaborate and share insights. Exhibitors have noted that each year after Vietstock, their equipment sales increase. ”

104
Topics - Speakers



60
Delegation Groups

7

Livestock & Aquaculture Supporting Associations



Mr. Ben Wong
Country General Director
Informa Markets Vietnam

“ This year marks a significant milestone for Vietstock as we celebrate its 20th anniversary. Vietstock and Aquaculture Vietnam have become a cornerstone for the livestock and aquaculture industries in Vietnam, representing a critical opportunity for us all to come together, exchange knowledge, and collaborate toward a brighter future. ”

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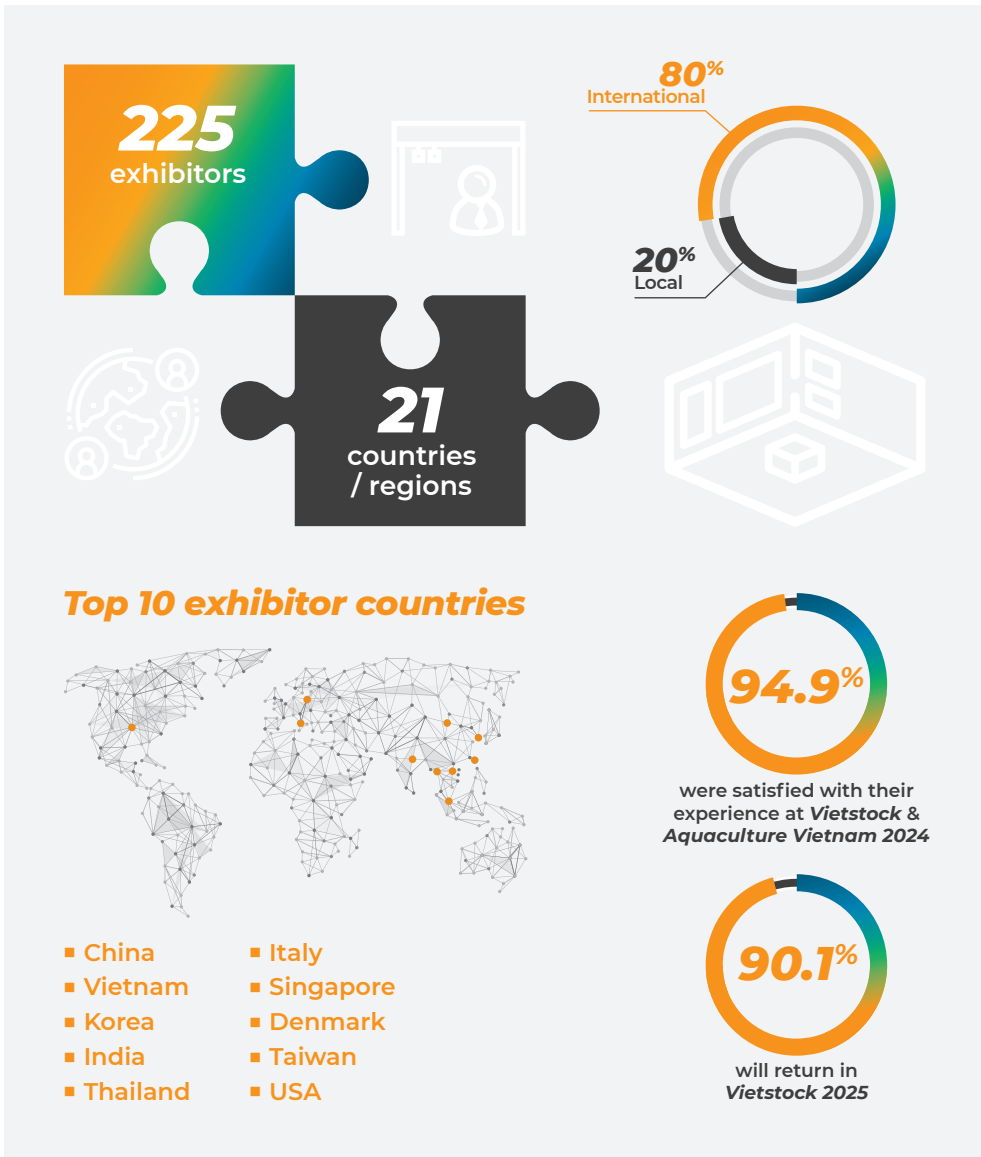
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Exhibitors Statistic



What Our Exhibitors Say?



Dominic Elfick
Marketing Manager
Aviagen

“ Vietstock helps us by bringing in a large number of farmers, which is really important for us to understand who is using our product. The best thing about Vietstock is the unique opportunity to meet all of our customers at once. ”



Thao Tran
Commercial Representative
Addeasy

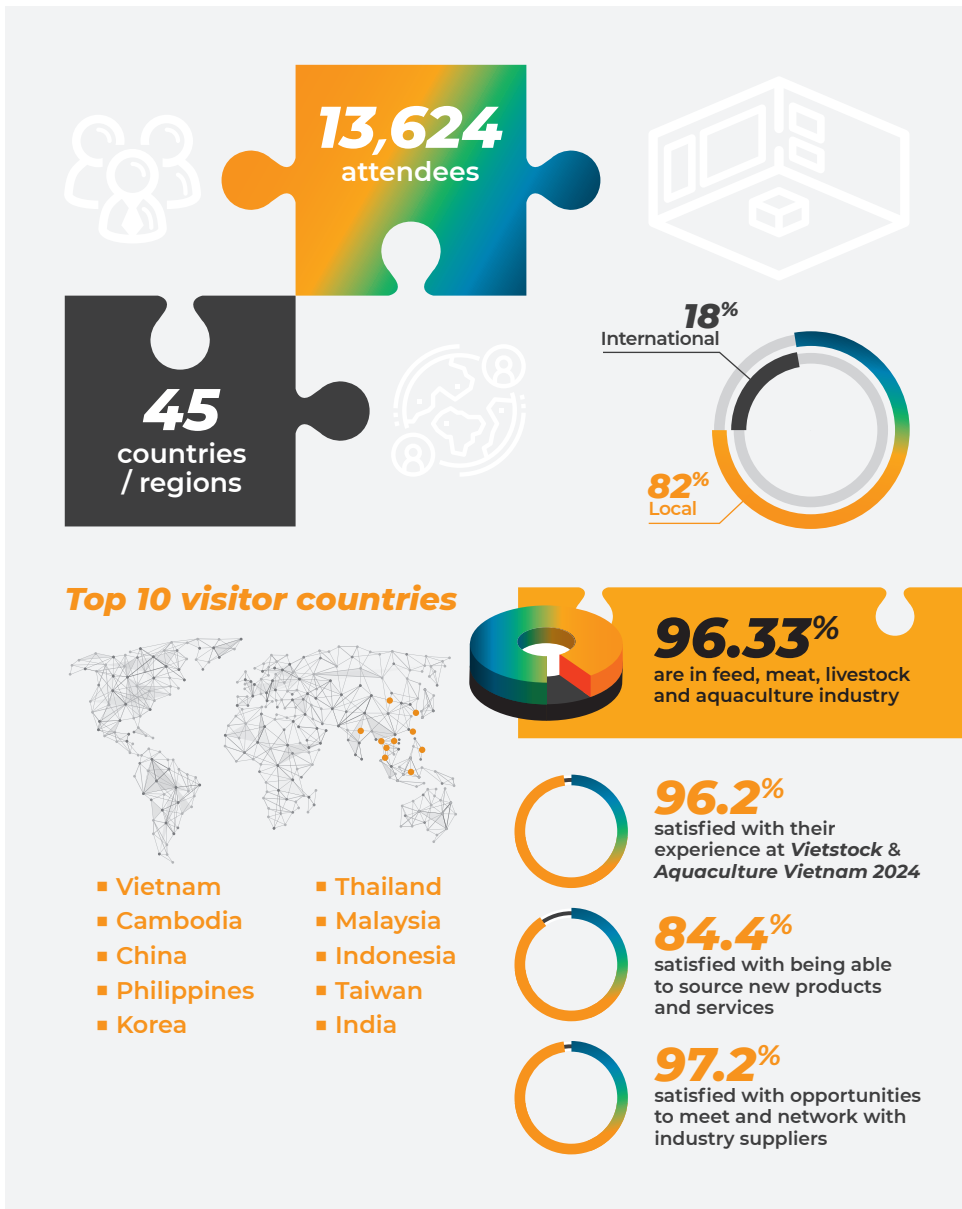
“ Vietstock 2024 did a great job attracting visitors to the exhibition and facilitating connections between booths and attendees, helping exhibitors achieve their goals. ”



Kevin Huang
Assistant Vice President
Huali

“ Vietstock provides us with a platform to meet customers, and we've connected with many from the Philippines, Indonesia, Malaysia, and Thailand - not just Vietnamese customers. ”

Visitors Statistic



Visitor's Main Activity

Aquaculture	15.6%
Biogas / Biomass	3.4%
Breed / Genetics / Hatchery	3.6%
Consultancy	5.3%
Farm Equipment / Supplies / Accessories	4.1%
Farm: Aquaculture / Fishery, Fisherman	3.2%
Farm: Cattle (Beef / Dairy)	4.0%
Farm: Pig	5.0%
Farm: Poultry, Broiler, Layer	10.1%
Feed / Veterinary Retailer	3.2%
Feed Additives / Feed Ingredients, Raw Materials for Feed (Crop, Maize, Corn...)	9.4%
Feed Machinery / Equipment / Supplies	2.9%
Feed Manufacturer / Feed Milling / Premix Producer	6.8%
Livestock Importer / Supplier / Distributor	1.4%
Livestock Integrator	1.1%
Meat Processor, Slaughter / Food Manufacturer, Importer / Distributor	2.2%
Seafood Exporter / Processor / Manufacturer / Broker	2.2%
Veterinary, Veterinarian / Animal Health	6.0%
Water / Waste Management / Environment	2.2%
Others	8.6%

Visitor's Job Position

Administration / Finance	9.4%
Animal Nutritionist	9.5%
Corporate Senior Management / Owner	15.1%
Factory Management	1.6%
Farm Production & Operation Management	3.4%
Manufacturing / Processing Plant Management	2.9%
Marketing / Sales	22.5%
Product Distribution / Retail Management	3.1%
Purchasing / Procurement	7.4%
R&D / Laboratory	3.6%
Technical / Engineering	5.0%
Veterinarian	7.1%
Others	9.7%

What Our Visitors Say?



Grant Amoncio
Alltech Philippines

“Vietstock is a one-way platform for us to connect and plan for a better, more sustainable future. Thank you, Vietstock, we look forward to even more great experiences next year!”



Khang Nguyen
LMC Filtration

“I will definitely continue to visit Vietstock in the following years, and next year, I may even exhibit to reach more customers.”



Michael Boddington
AARTD

“Vietstock keeps getting better. It's great to see livestock and aquaculture brought together. There are interesting seminars being presented and a large number of attendees here.”

Show Highlights

Livestock transformation for better production, nutrition, environment and life



Aquaculture Conference

- 5 sessions
- 400+ attendees
- 10 countries
- 21 speakers - topics



Biosecurity Asia Forum

- 250+ attendees
- 7 countries
- 9 speakers - topics



Conferences & Technical Seminars

- 104 speakers - topics



MARD Conference

- 3 sessions
- 310+ attendees
- 8 countries
- 16 speakers - topics



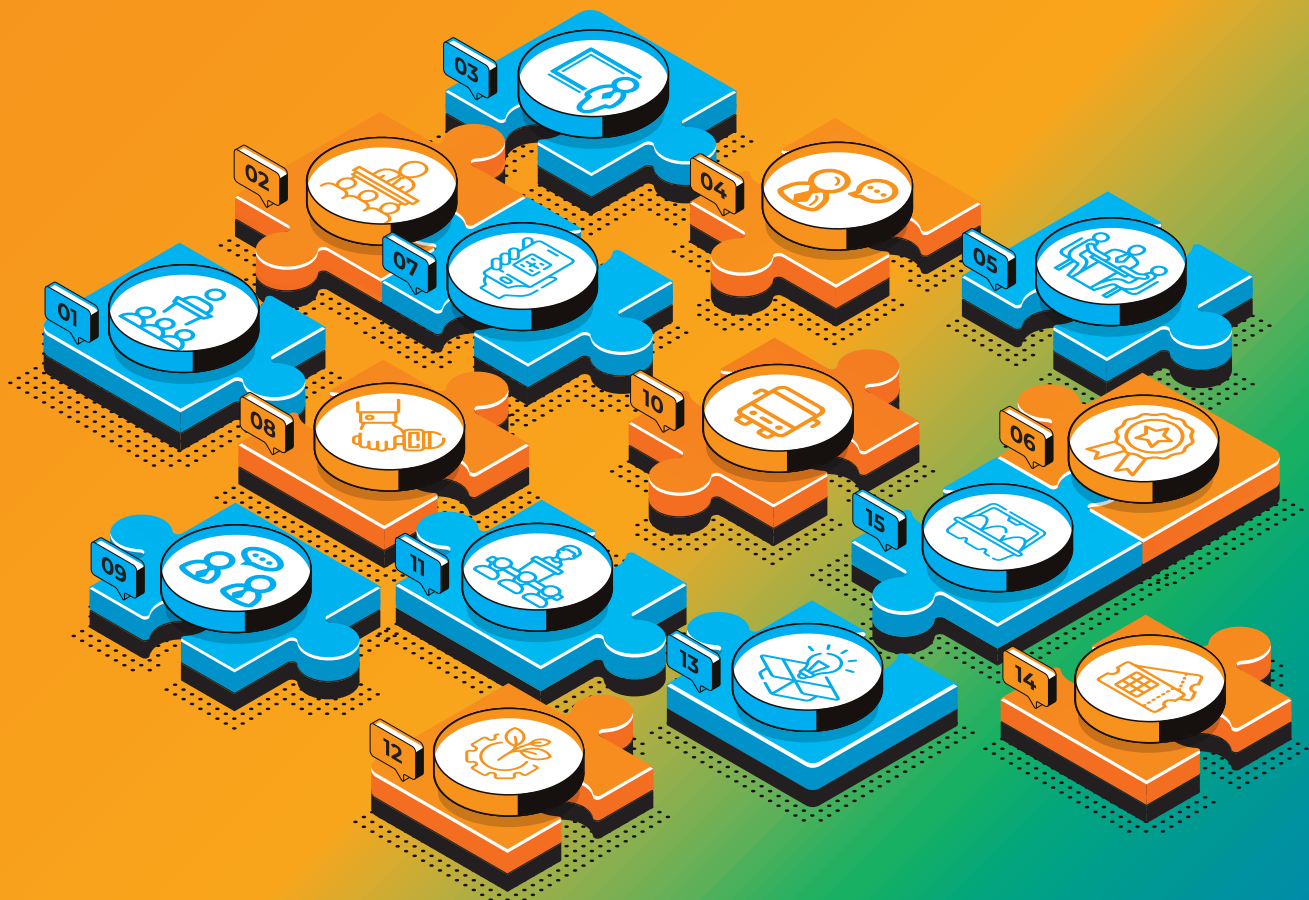
ASEAN Associations Round Table

- 30 attendees
- 12 associations
- 7 countries



Vietstock Awards

- The 12th prestigious livestock award
- 16 livestock awards



LeadGrab

Lead Retrieval App

- 2,600+ leads to be scanned by exhibitors



Vietstock & Aquaculture TV

- TV studio
- 20+ interviews each day



Match & Meet Lounge

- 20+ interviews each day



Bus-In Program

- 60+ delegation groups
- 1,900+ delegates
- 13 provinces in Vietnam + Cambodia



Livestock & Aquaculture Roadshows

- 5 roadshows: Livestock, broiler, layer, swine, aquaculture
- 1,750 participants
- 27 speakers - topics



Sustainability Square

- Sustainability matters at Vietstock
- Workshop: Upcycled phone case from eco-friendly materials
- 9 Sustainability Booth Design Awards



Innovation Zone

- Animal health, Aquaculture, Feed, Feed additive
- 42 Spotlight products



Passport Challenge

- 3,000+ visitors joined and completed the challenge



Eggcellent Theatre

- Celebrate World Egg Day
- 9,000+ egg distributed
- Eggtalk: 6 speakers - topics

Highlight Activities



Aquaculture Conference ■ 6th Edition ■

05 sessions of the International Aquaculture Vietnam Conference focused on the theme "Greenhouse Emission Reduction and Development of Green Economy in Aquaculture", aiming to build a productive and sustainable aquaculture industry.



Biosecurity Asia Forum ■ A New Highlight ■

The conference focused on orientations, methods, and implementation strategies for biosecurity, which is a core value for sustainable development in the livestock industry.



MARD Conference

Conference hosted by the Department of Livestock Production (MARD) with three topics: "Livestock transformation for better production, nutrition, environment and life"; "Animal Nutrition And Feed Technology In New Context: Trends And Innovations", "Novel Technologies In Livestock Breeding".



Conferences & Technical Seminars

Leading experts provided a large attendee with comprehensive updates on diverse topics, industry news, and the latest policies in the livestock and aquaculture sectors.



ASEAN Livestock Associations Round Table

Representatives from 7 countries (Vietnam, Thailand, Philippines, Malaysia, Cambodia, Indonesia, and Myanmar) delved into pressing issues and practical solutions to overcome regional challenges on "Sustainability in Livestock (Biosecurity, Organic, Animal Welfare, Circular Economic...)"



Bus-in Program

Vietstock supported transportation and guided tours for 1900+ livestock farmers from 13+ provinces across Vietnam and Cambodia.



Eggcellent Theatre

As an annual activity to celebrate World Egg Day, Eggcellent Theatre this year featured exciting activities such as a giveaway of 9,000+ free eggs and a showcase of new egg-related products and services.



Sustainability Square

Vietstock inspired attendees to embrace sustainability, encouraging everyone to contribute to a greener future through small actions. "Upcycled phone case" from colourful recycled materials, each person created unique and personalised phone cases.



Match & Meet Lounge

A dynamic business hub for networking, where companies engaged directly with potential partners. Numerous valuable contracts were finalised, opening promising new business opportunities and marking an important step forward for the livestock and aquaculture sectors right at the exhibition.

Highlight Activities



Passport Challenge

This activity is designed to offer a more engaging and exciting tour experience. Visitors who complete the challenge will not only have the chance to connect and learn but will also receive useful souvenir gifts.



Vietstock Awards 12th Edition

Hosted by the Department of Livestock Production (MARD), Vietstock Awards 2024 honoured 16 outstanding businesses and organisations that have made significant contributions to Vietnam's livestock industry.



Livestock & Aquaculture Roadshows

Vietstock's series of livestock and aquaculture roadshows is a specialised knowledge forum that attracts 1,750 participants. With the presence of 30 leading experts and 35 companies, the roadshows address pressing issues in livestock and aquaculture, introducing products and technologies that support farming.



Vietstock & Aquaculture TV

Vietstock & Aquaculture Vietnam gathers valuable feedback to continually enhance the event. We conducted 20+ interviews each exhibition day to improve the customer experience.

VIETSTOCK AWARDS 2024



Outstanding livestock waste management technology enterprise award

- BAF VIET NAM AGRICULTURE JOINT STOCK COMPANY
- TRANG LINH COMPANY LIMITED

Outstanding livestock enterprise contributing to chain "from farm to fork" award

- TH MILK FOOD JOINT STOCK COMPANY
- FRIESLANDCAMPINA VIETNAM COMPANY LIMITED

Outstanding livestock circular economy development enterprise in Vietnam award

- TH MILK FOOD JOINT STOCK COMPANY

Outstanding livestock biosecurity enterprise award

- BAF VIET NAM AGRICULTURE JOINT STOCK COMPANY

Outstanding livestock waste management manufacturer award

- JAPAN VIETNAM SMART FUTURE JOINT STOCK COMPANY
- R.E.P BIOTECHNOLOGY JOINT STOCK COMPANY

Outstanding livestock equipment manufacturer award

- GIA LINH SERVICE AND PRODUCTION COMPANY LIMITED

Outstanding local compound feed producer award

- CARGILL VIETNAM COMPANY LIMITED
- EMIVEST FEEDMILL VIETNAM COMPANY LIMITED

Outstanding local premix feed producer award

- PROVIMI VIET NAM
- R.E.P BIOTECHNOLOGY JOINT STOCK COMPANY

Outstanding livestock breeder farm award

- EMIVEST FEEDMILL VIETNAM COMPANY LIMITED
- MINH DU POULTRY BREEDING COMPANY LIMITED
- XUAN THIEN THANH HOA JOINT STOCK COMPANY



VIETSTOCK AWARDS 2024



Swine 300
Thai Nguyen participants

Broiler 350
Tay Ninh participants

Swine 300
Dong Nai participants

Layer 400
Tien Giang participants

Aquaculture 400
Tien Giang participants



Go "Viral" with Vietstock 2024 & Aquaculture Vietnam 2024

by reaching **3,000,000** customers in livestock & aquaculture industry



Special thanks to all our media partners



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